# **Monthly Indicators**



### December 2014

It has been another recovery year in 2014 but not the same as 2013. With a broad pattern of rising prices and stable to improving inventory, the market has shifted from being drastically undersupplied to approaching equilibrium. Price gains are still positive but less robust than last year. The metrics to watch in 2015 include days on market, percent of list price received and absorption rates, as these can offer deeper and more meaningful insights into the future direction of housing.

New Listings were down 11.7 percent to 354. Pending Sales decreased 18.4 percent to 146. Inventory grew 1.6 percent to 3,069 units.

Prices were still soft as Median Sales Price was down 1.1 percent to \$136,000. Days on Market increased 7.8 percent to 111 days. Months Supply of Inventory was down 7.5 percent to 9.8 months, indicating that demand increased relative to supply.

Interest rates remained lower than anyone expected for the entire year. That trend snowballed with solid and accelerating private job growth to empower more consumers to buy homes. This coupled nicely on the governmental side with mortgage debt forgiveness and interest deduction preservation. Student loan debt, sluggish wage growth and a lack of sufficient mortgage liquidity still remain hurdles to greater recovery.

### **Quick Facts**

+ 25.1% - 1.1% + 1.6%

One-Year Change in
Closed Sales
One-Year Change in
Median Sales Price
One-Year Change in
Months Supply

A research tool provided by the Western Upstate Association of REALTORS® Percent changes are calculated using rounded figures.

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Click on desired metric to jump to that page.



# **Market Overview**

Key market metrics for the current month and year-to-date figures.

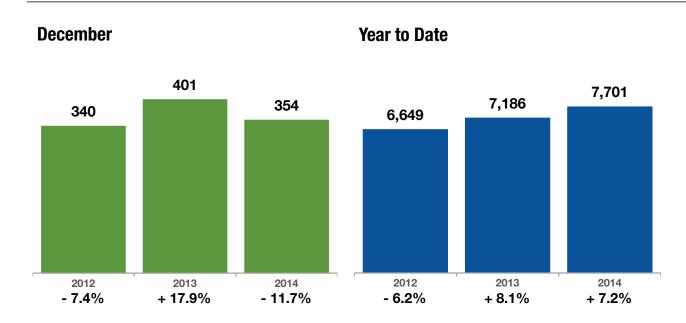


Key Metrics	Historical Sparkbars 12-2012 12-2013 12-2014	12-2013	12-2014	Percent Change	YTD 2013	YTD 2014	Percent Change
New Listings		401	354	- 11.7%	7,186	7,701	+ 7.2%
Pending Sales		179	146	- 18.4%	3,433	3,753	+ 9.3%
Closed Sales		227	284	+ 25.1%	3,418	3,752	+ 9.8%
Days on Market		103	111	+ 7.8%	110	111	+ 0.9%
Median Sales Price		\$137,500	\$136,000	- 1.1%	\$134,000	\$137,000	+ 2.2%
Average Sales Price	dtm.htm.ulthha	\$183,703	\$173,887	- 5.3%	\$174,493	\$178,613	+ 2.4%
Pct. of List Price Received		94.0%	93.6%	- 0.4%	93.9%	94.2%	+ 0.3%
Housing Affordability Index		173	181	+ 4.6%	177	179	+ 1.1%
Inventory of Homes for Sale		3,020	3,069	+ 1.6%			
Months Supply of Inventory		10.6	9.8	- 7.5%			

# **New Listings**

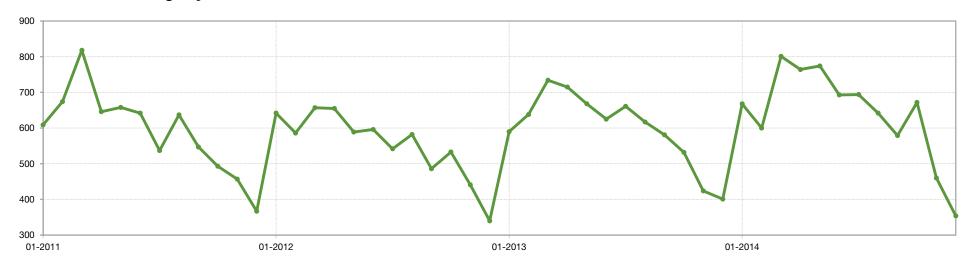
A count of the properties that have been newly listed on the market in a given month.





New Listings		Prior Year	Percent Change
January 2014	668	590	+13.2%
February 2014	600	638	-6.0%
March 2014	801	734	+9.1%
April 2014	764	715	+6.9%
May 2014	774	668	+15.9%
June 2014	693	625	+10.9%
July 2014	694	661	+5.0%
August 2014	642	617	+4.1%
September 2014	579	581	-0.3%
October 2014	672	532	+26.3%
November 2014	460	424	+8.5%
December 2014	354	401	-11.7%
12-Month Avg	642	599	+7.2%

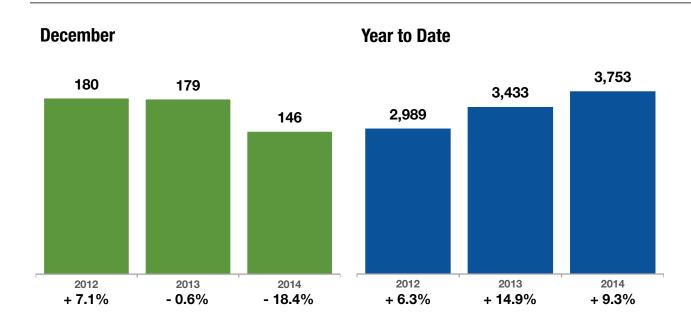
### **Historical New Listings by Month**



# **Pending Sales**

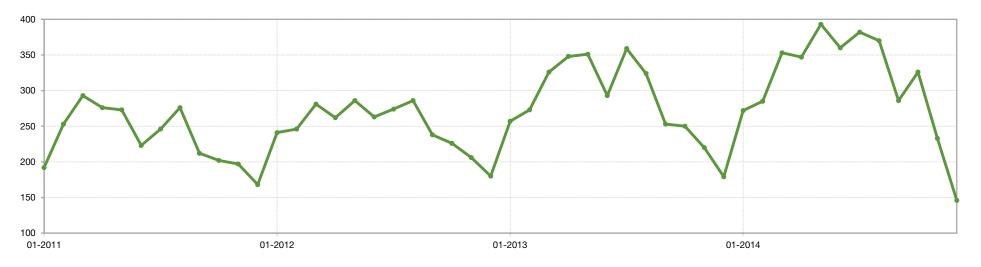
A count of the properties on which offers have been accepted in a given month.





Pending Sales		Prior Year	Percent Change
January 2014	272	257	+5.8%
February 2014	285	273	+4.4%
March 2014	353	326	+8.3%
April 2014	347	348	-0.3%
May 2014	393	351	+12.0%
June 2014	360	293	+22.9%
July 2014	382	359	+6.4%
August 2014	370	324	+14.2%
September 2014	286	253	+13.0%
October 2014	326	250	+30.4%
November 2014	233	220	+5.9%
December 2014	146	179	-18.4%
12-Month Avg	313	286	+9.3%

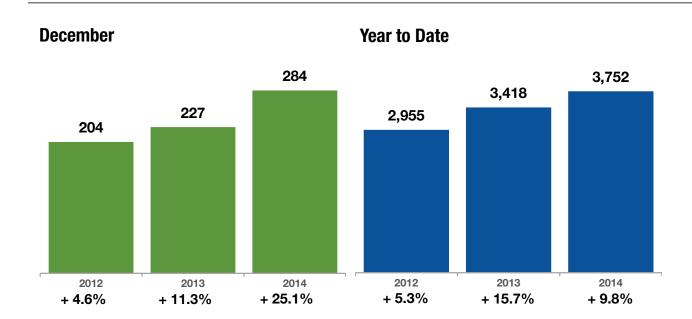
### **Historical Pending Sales by Month**



# **Closed Sales**

A count of the actual sales that closed in a given month.





Closed Sales		Prior Year	Percent Change
January 2014	196	182	+7.7%
February 2014	218	195	+11.8%
March 2014	290	296	-2.0%
April 2014	325	304	+6.9%
May 2014	349	328	+6.4%
June 2014	369	349	+5.7%
July 2014	391	342	+14.3%
August 2014	344	356	-3.4%
September 2014	374	308	+21.4%
October 2014	328	271	+21.0%
November 2014	284	260	+9.2%
December 2014	284	227	+25.1%
12-Month Avg	313	285	+9.8%

### **Historical Closed Sales by Month**



# **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted in a given month.

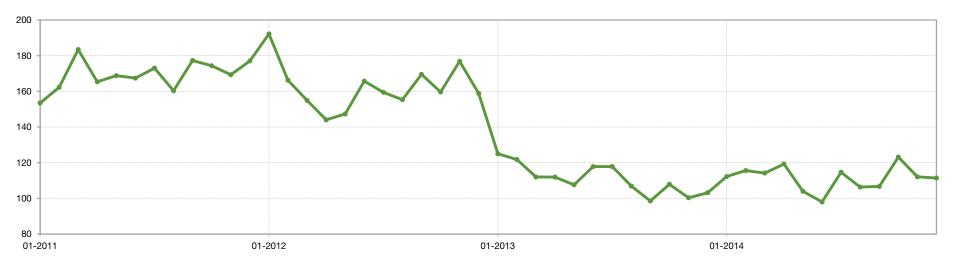


December			Year to Date		
159			161		
	103	111		110	111
2012 - <b>10.2</b> %	2013 - <b>35.2</b> %	2014 + <b>7.8</b> %	2012 - <b>5.3</b> %	2013 - <b>31.7</b> %	2014 + <b>0.9%</b>

Days on Market		Prior Year	Percent Change
January 2014	112	125	-10.4%
February 2014	116	122	-4.9%
March 2014	114	112	+1.8%
April 2014	119	112	+6.3%
May 2014	104	108	-3.7%
June 2014	98	118	-16.9%
July 2014	115	118	-2.5%
August 2014	106	107	-0.9%
September 2014	107	99	+8.1%
October 2014	123	108	+13.9%
November 2014	112	100	+12.0%
December 2014	111	103	+7.8%
12-Month Avg*	111	110	+0.9%

<sup>\*</sup> Average Days on Market of all properties from January 2014 through December 2014. This is not the average of the individual figures above.

### **Historical Days on Market Until Sale by Month**



# **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.

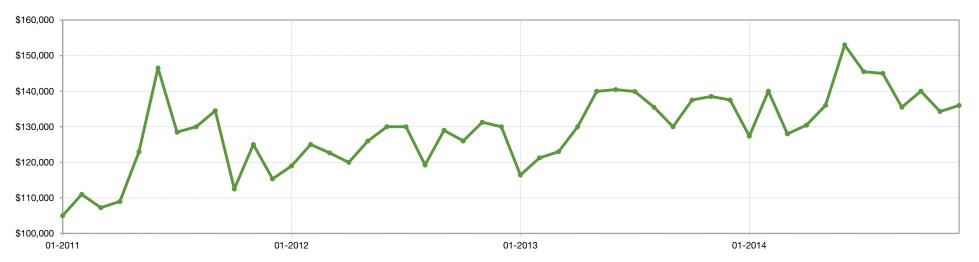


December			Year to Date		
\$130,000	\$137,500	\$136,000	\$125,000	\$134,000	\$137,000
2012 + <b>12.7</b> %	2013 + <b>5.8</b> %	2014 - <b>1.1</b> %	2012 + <b>4.2</b> %	2013 + <b>7.2</b> %	2014 + <b>2.2</b> %

Median Sales Price		Prior Year	Percent Change
January 2014	\$127,375	\$116,450	+9.4%
February 2014	\$140,000	\$121,250	+15.5%
March 2014	\$128,000	\$123,000	+4.1%
April 2014	\$130,450	\$130,000	+0.3%
May 2014	\$136,000	\$139,950	-2.8%
June 2014	\$153,000	\$140,450	+8.9%
July 2014	\$145,500	\$139,900	+4.0%
August 2014	\$145,000	\$135,500	+7.0%
September 2014	\$135,500	\$130,000	+4.2%
October 2014	\$140,000	\$137,500	+1.8%
November 2014	\$134,298	\$138,500	-3.0%
December 2014	\$136,000	\$137,500	-1.1%
12-Month Med*	\$137,000	\$134,000	+2.2%

<sup>\*</sup> Median Sales Price of all properties from January 2014 through December 2014. This is not the median of the individual figures above.

### **Historical Median Sales Price by Month**



# **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

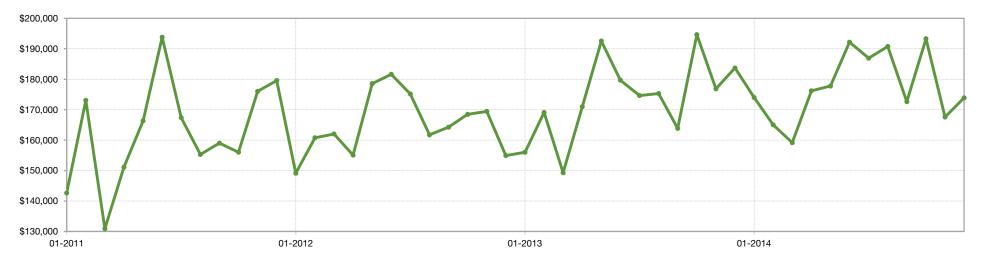


December			Year to Date		
\$154,941	\$183,703	\$173,887	\$166,261	\$174,493	\$178,613
2012 - <b>13.7</b> %	2013 <b>+ 18.6</b> %	2014 - <b>5.3</b> %	2012 + <b>2.3</b> %	2013 + <b>5.0</b> %	2014 <b>+ 2.4</b> %

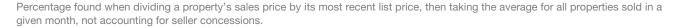
Avg. Sales Price		Prior Year	Percent Change
January 2014	\$174,006	\$156,023	+11.5%
February 2014	\$165,021	\$169,091	-2.4%
March 2014	\$159,159	\$149,294	+6.6%
April 2014	\$176,199	\$170,982	+3.1%
May 2014	\$177,766	\$192,554	-7.7%
June 2014	\$192,180	\$179,692	+6.9%
July 2014	\$186,919	\$174,640	+7.0%
August 2014	\$190,783	\$175,323	+8.8%
September 2014	\$172,636	\$163,868	+5.4%
October 2014	\$193,306	\$194,634	-0.7%
November 2014	\$167,591	\$176,854	-5.2%
December 2014	\$173,887	\$183,703	-5.3%
12-Month Avg*	\$177,455	\$173,888	+2.1%

<sup>\*</sup> Avg. Sales Price of all properties from January 2014 through December 2014. This is not the average of the individual figures above.

### **Historical Average Sales Price by Month**



## **Percent of List Price Received**



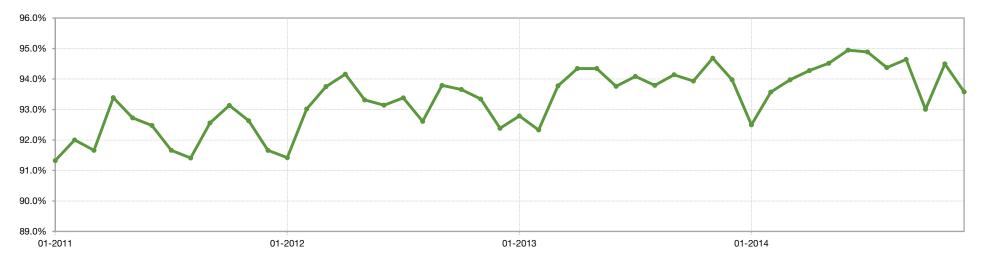


December			Year to Date		
92.4%	94.0%	93.6%	93.2%	93.9%	94.2%
2012 + <b>0.8</b> %	2013 + <b>1.7</b> %	2014 - <b>0.4</b> %	2012 + <b>1.0</b> %	2013 + <b>0.8</b> %	2014 + <b>0.3</b> %

Pct. of List Price Received		Prior Year	Percent Change
January 2014	92.5%	92.8%	-0.3%
February 2014	93.6%	92.3%	+1.4%
March 2014	94.0%	93.8%	+0.2%
April 2014	94.3%	94.3%	0.0%
May 2014	94.5%	94.3%	+0.2%
June 2014	94.9%	93.8%	+1.2%
July 2014	94.9%	94.1%	+0.9%
August 2014	94.4%	93.8%	+0.6%
September 2014	94.6%	94.1%	+0.5%
October 2014	93.0%	93.9%	-1.0%
November 2014	94.5%	94.7%	-0.2%
December 2014	93.6%	94.0%	-0.4%
12-Month Avg*	94.2%	93.9%	+0.3%

<sup>\*</sup> Average Pct. of List Price Received for all properties from January 2014 through December 2014. This is not the average of the individual figures above.

### **Historical Percent of List Price Received by Month**



# **Housing Affordability Index**



This index measures housing affordability for the region. An index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.

December			Year to Date		
202	173	181	210	177	179
2012 - <b>2.4%</b>	2013 - <b>14.4</b> %	2014 + <b>4.6</b> %	2012 + <b>5.5</b> %	2013 - <b>15.7</b> %	2014 + <b>1.1</b> %

Affordability Index		Prior Year	Percent Change
January 2014	182	221	-17.6%
February 2014	168	207	-18.8%
March 2014	184	204	-9.8%
April 2014	180	196	-8.2%
May 2014	177	176	+0.6%
June 2014	157	166	-5.4%
July 2014	165	168	-1.8%
August 2014	167	171	-2.3%
September 2014	177	181	-2.2%
October 2014	174	171	+1.8%
November 2014	182	179	+1.7%
December 2014	181	173	+4.6%
12-Month Avg	175	184	-5.4%

### **Historical Housing Affordability Index by Month**



# **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.

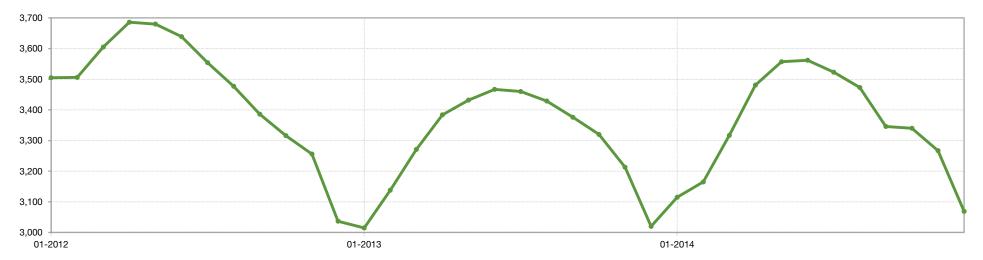


# 3,037 3,020 3,069 2012 - 12,7% 2013 - 0.6% 2014 + 1.6%

Homes for Sale		Prior Year	Percent Change
January 2014	3,115	3,015	+3.3%
February 2014	3,165	3,138	+0.9%
March 2014	3,317	3,271	+1.4%
April 2014	3,481	3,384	+2.9%
May 2014	3,557	3,432	+3.6%
June 2014	3,562	3,467	+2.7%
July 2014	3,523	3,460	+1.8%
August 2014	3,473	3,429	+1.3%
September 2014	3,346	3,376	-0.9%
October 2014	3,340	3,320	+0.6%
November 2014	3,267	3,213	+1.7%
December 2014	3,069	3,020	+1.6%
12-Month Avg*	3,351	3,117	+7.5%

<sup>\*</sup> Homes for Sale for all properties from January 2014 through December 2014. This is not the average of the individual figures above.

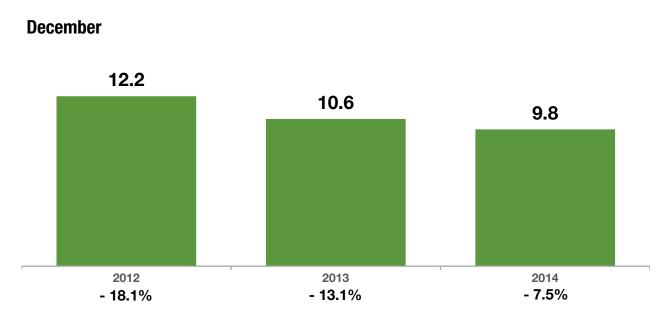
### **Historical Inventory of Homes for Sale by Month**



# **Months Supply of Inventory**







Months Supply		Prior Year	Percent Change
January 2014	10.8	12.0	-10.0%
February 2014	11.0	12.4	-11.3%
March 2014	11.4	12.8	-10.9%
April 2014	12.0	12.8	-6.3%
May 2014	12.1	12.8	-5.5%
June 2014	11.9	12.8	-7.0%
July 2014	11.7	12.4	-5.6%
August 2014	11.4	12.2	-6.6%
September 2014	10.9	11.9	-8.4%
October 2014	10.6	11.6	-8.6%
November 2014	10.4	11.2	-7.1%
December 2014	9.8	10.6	-7.5%
12-Month Avg*	11.2	12.1	-7.4%

<sup>\*</sup> Months Supply for all properties from January 2014 through December 2014. This is not the average of the individual figures above.

### **Historical Months Supply of Inventory by Month**

