

Local Market Update – February 2012

A RESEARCH TOOL PROVIDED BY THE WESTERN UPSTATE ASSOCIATION OF REALTORS®



Piedmont

- 52.9%

Change in
New Listings

- 50.0%

Change in
Closed Sales

+ 12.0%

Change in
Median Sales Price

February

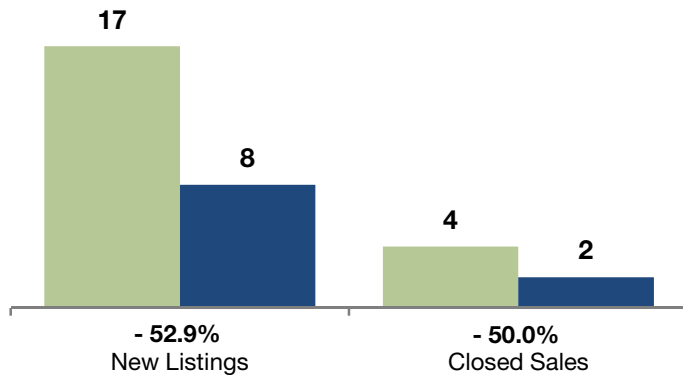
Year to Date

| | 2011 | 2012 | + / - | 2011 | 2012 | + / - |
|---------------------------------|-----------|------------------|---------|-----------|------------------|---------|
| New Listings | 17 | 8 | - 52.9% | 32 | 19 | - 40.6% |
| Closed Sales | 4 | 2 | - 50.0% | 6 | 6 | 0.0% |
| Median Sales Price* | \$127,000 | \$142,250 | + 12.0% | \$152,000 | \$154,000 | + 1.3% |
| Percent of List Price Received* | 91.8% | 91.8% | - 0.0% | 93.0% | 95.6% | + 2.8% |
| Days on Market Until Sale | 175 | 174 | - 0.7% | 179 | 155 | - 13.6% |
| Inventory of Homes for Sale | 85 | 68 | - 20.0% | -- | -- | -- |

* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

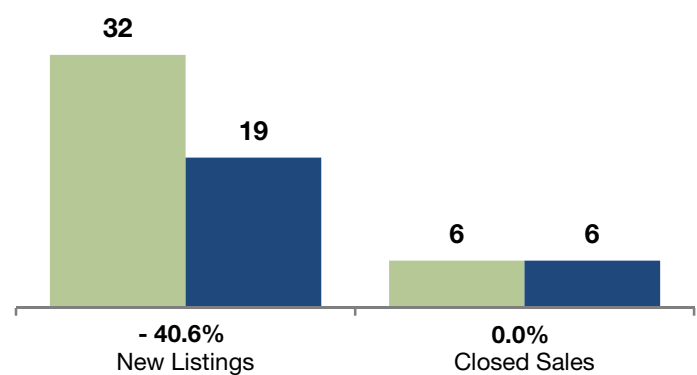
February

■ 2011 ■ 2012



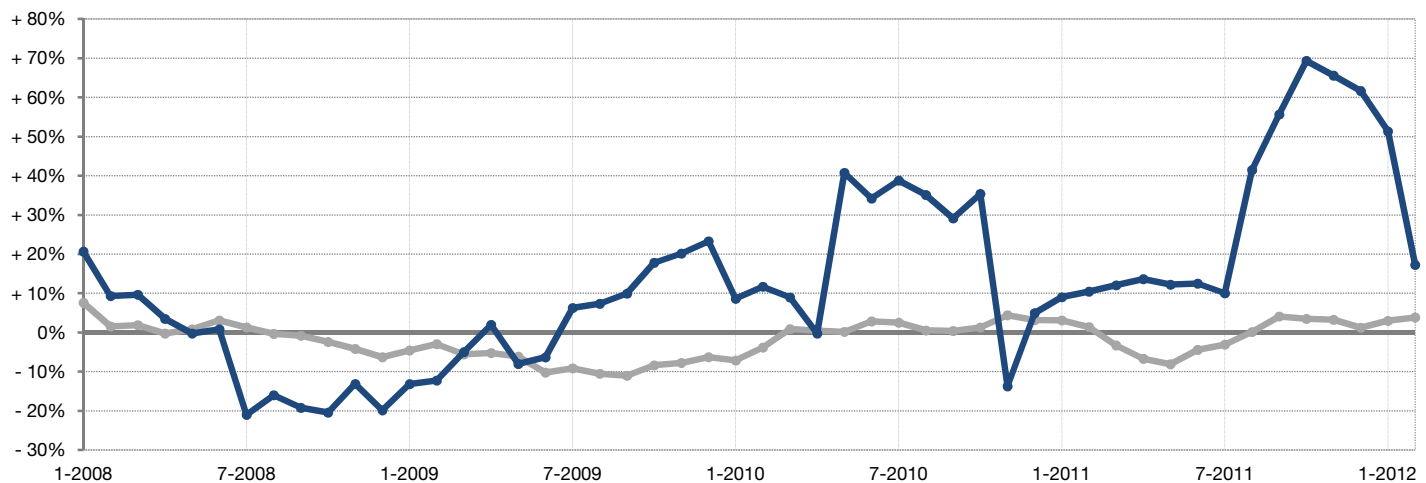
Year to Date

■ 2011 ■ 2012



Change in Median Sales Price from Prior Year (6-Month Average)**

All MLS —
Piedmont —



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | All data from the Western Upstate Association of REALTORS® Multiple Listing Service. | Sponsored by South Carolina REALTORS®. | Powered by 10K Research and Marketing.